

UGOCHI UMEUGO

GRAPHIC DESIGNER/
ILLUSTRATOR



PORTFOLIO
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ABOUT ME

I'm a self-taught graphic designer with over fifteen years of experience honing my craft, creating bold, impactful designs that connect, communicate, and resonate. I've freelanced in Toronto, worked with clients of all sizes, and have three exciting years

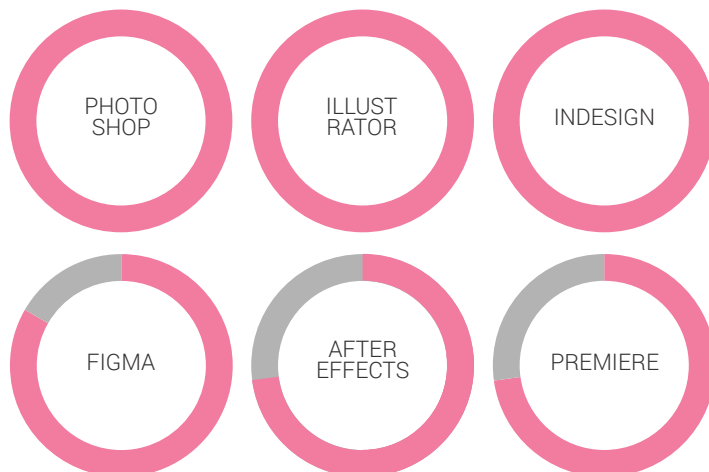


of agency experience under my belt. I live to give birth to beautiful things, whether I'm designing, drawing, or creating with my hands—sewing, crafting, or painting. For me, design is about more than aesthetics; it's about purpose, function, and making a lasting impact that people can feel, see, and remember. No challenge is too big or too small; I thrive in fast-paced environments, delivering results that are as effective as they are beautiful.

EDUCATION

YORK UNIVERSITY, 2014
B.A. PSYCHOLOGY

EXPERTISE



SKILLS Web design, Branding, Illustration, Photo manipulation, Video editing, Web development, Accessibility

PROFESSIONAL HISTORY

NOVEMBER 2021 - SEPTEMBER 2024
GRAPHIC DESIGNER/ILLUSTRATOR

Banfield Agency

I created innovative design concepts and illustrations for marketing campaigns, social media content, and other visual materials. I played a key role in ensuring the timely delivery of projects while navigating fast-paced, deadline-driven workflows. I developed visually compelling assets for high-profile clients, contributing to impactful and cohesive branding strategies.

ONGOING
FREELANCE GRAPHIC DESIGNER

Self employment

I develop and finalize multiple design options in short turn around times. I'm able to balance strong creative ideas with practical applications to suit client objectives.

APRIL 2015 - MAY 2016
GRAPHICS AND MARKETING COORDINATOR

Bosley Real Estate

I worked with approximately 75 real estate agents, staff and outside vendors to bring a variety of of cooperate and agent specific marketing materials from design to print/web.

MARCH 2014 - APRIL 2015
ART DIRECTOR

Maxx Global Concepts

I modified company logos in preparation for engraving while working within set brand guidelines. I provided thought leadership and and creative guidance where appropriate.

APRIL 2013 - DECEMBER 2013
GRAPHIC DESIGNER/WEB ADMINISTRATOR

Avron Foods

I collaborated in the development of design concepts. I developed catalogs, flyers and advertisements for both print and web. I maintained four company websites.