

UGOCHI UMEUGO

GRAPHIC DESIGNER/
ILLUSTRATOR



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ABOUT ME

I'm a self-taught graphic designer with over fifteen years of experience honing my craft, creating bold, impactful designs that connect, communicate, and resonate. I've freelanced in Toronto, worked with clients of all sizes, and have three exciting years of agency experience

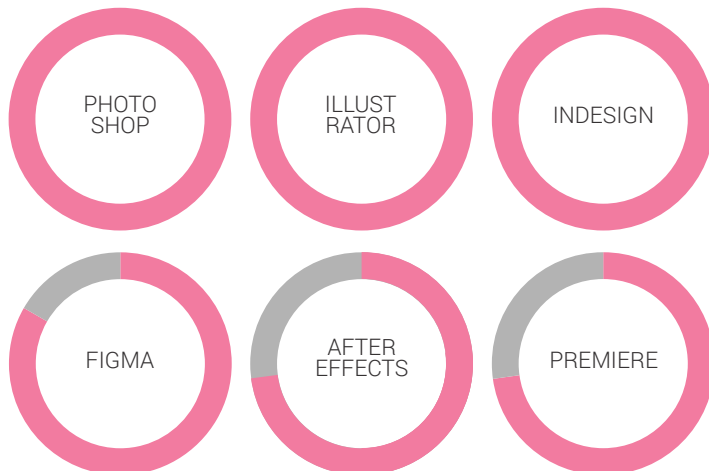


under my belt. I live to give birth to beautiful things, whether I'm designing, drawing, or creating with my hands—sewing, crafting, or painting. For me, design is about more than aesthetics; it's about purpose, function, and making a lasting impact that people can feel, see, and remember. No challenge is too big or too small; I thrive in fast-paced environments, delivering results that are as effective as they are beautiful.

EDUCATION

YORK UNIVERSITY, 2014
B.A. PSYCHOLOGY

EXPERTISE



SKILLS Web design, Branding, Illustration, Photo manipulation, Video editing, Web development, Accessibility

PROFESSIONAL HISTORY

NOVEMBER 2021 - SEPTEMBER 2024
GRAPHIC DESIGNER/ILLUSTRATOR
Banfield Agency

I created innovative design concepts and illustrations for marketing campaigns, social media content, and other visual materials. I played a key role in ensuring the timely delivery of projects while navigating fast-paced, deadline-driven workflows. I developed visually compelling assets for high-profile clients, contributing to impactful and cohesive branding strategies.

ONGOING
FREELANCE GRAPHIC DESIGNER
Self employment

Specializing in creating compelling visual solutions for diverse clients, I bring a strong eye for design and technical expertise across digital and print media, ensuring each project meets brand goals with creativity and precision.

APRIL 2015 - MAY 2016
GRAPHICS AND MARKETING COORDINATOR
Bosley Real Estate

Collaborated with 75 agents, staff, and vendors to create diverse corporate and agent-specific marketing materials. Led projects from design to final print and web distribution, delivering visuals that strengthened brand presence and supported agent success.

MARCH 2014 - APRIL 2015
ART DIRECTOR
Maxx Global Concepts

Refined company logos for engraving on branded merchandise, adhering closely to brand guidelines. Delivered high-quality modifications with speed and precision, offering creative insights to improve outcomes when needed.

APRIL 2013 - DECEMBER 2013
GRAPHIC DESIGNER/WEB ADMINISTRATOR
Avron Foods

Created impactful flyers, product photos, and web assets to unify brand presence across print and digital platforms. Contributed to campaign ideas, taglines, and visuals, while developing catalogs, ads, and website graphics. Managed and updated four company websites to ensure consistent brand messaging.